



PROGRAM - NORTHWEST HAY EXPO
January 17-18, 2024

Wednesday, January 17, 2024

Registration Desk Opens at 7:30 a.m.

- 8:30 a.m. **Controlling Late Season Weed Breaks in Alfalfa**, Dr. Earl Creech, Utah State University
- 9:00 a.m. **Optimum Nitrogen Rates for Timothy**, Dr. Steve Norberg, WSU
- 9:30 a.m. **Advancing Pocket Gopher Control**, Murray Pask, Alfalfa Grower
- 10:00 a.m. **Trade Show Break**
- 10:30 a.m. **Timothy Weed Control**, Dr. Earl Creech, Utah State University
- 11:00 a.m. **Improving Tonnage and Quality Focusing on Plant Health**, Cat Salois, McGregor
- 11:45 a.m. **Uses of Drones in Weed Control**, Dr. Earl Creech, Utah State University
- 12:15 **Luncheon**
- 1:30 p.m. **Building Resilient Farms for Challenging Times**, Jon Paul Driver
- 2:30 p.m. **Dean Wendy Powers, WSU-CAHNRS**
- 2:45 p.m. **Trade Show Break**
- 3:15 p.m. **Alfalfa Variety Trial Results in 2023**, Dr. Steve Norberg, WSU Extension
- 3:45 p.m. **The World of Plant Hormones and their Influence on Alfalfa Quality and Yield**, Kayla Huckleberry and Tyson Brooks, Stoller USA
- 4:15 p.m. - 6:00 p.m **Trade Show Reception**



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8:45 a.m. **Status of the Western Hay Market**, Josh Callen, The Hoyt Report

9:15 a.m. **Fertilizer Market Update**, Brady Stover, Yara North America

9:45 a.m. **Sifting Grain from Chaff in Soil Health and Regenerative Agriculture**, Andy McGuire, WSU Extension, Moses Lake

10:15 a.m. **Trade Show Break**

11:00 a.m. **Fuel Update**, Tina Hampton, Christensen Co.

11:45 a.m. **Luncheon**

1:15 p.m. **Port & Ocean Perspective: Panel Discussion with the Northwest Seaport Alliance, MSC & SSA Terminals**
Steve Balaski, Director Business Development, Northwest Seaport Alliance
Lenny Arcentales, Vice President West Coast Region, MSC
Tamara Benson-Kulp, Client Relations Manager, SSA Terminals

1:45 p.m. **Hay Export Dynamics**, Scot Courtright, Courtright Enterprises, Inc.

2:45 p.m. **Conference Adjournment**