

NORTHWEST



HAY EXPO

2024 TRADE SHOW & SPONSORSHIP LEVELS

Three Rivers Convention Center, Kennewick, WA

JANUARY 17-18, 2024

Platinum Sponsor- \$7,500

As platinum sponsor your company/organization will enjoy the highest level of exposure offered. You will receive considerable exposure through the following benefits:

- Lead logo on all conference materials, website, program
- Complimentary Exhibit Booth
- 8 Conference Registrations
- Full Page Color Ad in the on-line Membership Directory
- 2 Associate Memberships
- Business Card in the On-Site Program

Gold Sponsor- \$5,000 (3 Available)

As a Gold Sponsor your company/organization will enjoy the following benefits:

- Recognition as Gold Sponsor on all conference materials, website, program.
- Complimentary Exhibit Booth Space
- Business Card in the On-Site Program
- 5 Conference Registrations
- 1 Associate Membership
- Full Page Color Ad in the on-line Membership Directory

Silver Sponsor- \$2,500

Silver Sponsors will be recognized throughout the promotion and hosting of the Expo

- Recognition as a Silver Sponsor on all conference materials, website, program.
- 3 conference Registrations
- 1 Associate Membership

Bronze Sponsor- \$1,250

Bronze Sponsors will be recognized throughout the promotion and hosting of the Expo

- Recognition as a Bronze Sponsor on all conference materials, website, program.
- 2 conference Registrations



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Supporter Sponsor- \$500

Supporter Sponsors will be recognized with a listing in the conference program and on signage – includes one conference registration.

Exhibit Space - \$575

- 8 x 10 Booth (includes one table, skirting, 2 chairs and access to electrical)
- One Convention Registration

Supporter Package – Exhibit Space and Directory Ad - \$875

- 8 x 10 Booth (includes one table, skirting, 2 chairs and access to electrical)
- Full Page Color ad in the on-line Annual Membership Directory
- One Convention Registration

Open Floor Exhibit Space

- | | |
|---------------|---------|
| ➤ 250 sq ft | \$625 |
| ➤ 500 sq ft | \$1,000 |
| ➤ 750 sq ft | \$1,375 |
| ➤ 1,000 sq ft | \$1,750 |

Washington State Hay Growers Association
6601 W. Deschutes Ave., Suite C-2
Kennewick, WA 99336
(509) 585-5460
www.wa-hay.org snolan@agmgt.com



TRADE SHOW & SPONSORSHIP LEVELS 2024

January 17–18

Commitment Form

Complete and mail form and payment to WSHGA, 6601 W. Deschutes Ave., Suite C-2, Kennewick, WA 99336;
or scan & email to snolan@agmgt.com 509-585-5460 Fax: 509-585-2671

Company Name					
Contact Name					
Address					
City		State		Zip	
Phone		Email			
Platinum (\$7,500) <input type="checkbox"/>	Silver (\$2,500) <input type="checkbox"/>	Supporter Sponsor (\$500) <input type="checkbox"/>	Supporter Package Exhibit Space and Directory Ad (\$875) <input type="checkbox"/>	Open Floor Space	
Gold (\$5,000) <input type="checkbox"/>	Bronze (\$1,250) <input type="checkbox"/>	Exhibit Space (\$575) <input type="checkbox"/>		<input type="checkbox"/> \$625 250 Sf	<input type="checkbox"/> \$1,000 500 Sf
				<input type="checkbox"/> \$1,750 1,000 Sf	
List the names of staff who will receive:					
<ul style="list-style-type: none"> • Complementary registration (s), actual number based on sponsorship level • Additional conference registrations, discounted rate of \$70 applies until 12/15/2023, \$90 after. • Booth Staff Only (no meals included) will be charged \$25 to cover incidentals 					
Name of Complementary Registration					
Name of Additional Conference Registration					\$70/\$90
Name of Additional Conference Registration					\$70/\$90
Name of Booth Staff					\$25
Name of Booth Staff					\$25
Name of Booth Staff					\$25
Additional Sponsorship Comp Registration					
Additional Sponsorship Comp Registration					
2024 Associate Membership Dues – Member Listing Name: _____					\$95
Total Cost of Sponsorship, Exhibit, Registrations and Dues					

Payment Method:

- Check Enclosed
- Send Invoice (Credit Card/ACH)